



# *Insert Advertising Contract*

## *The* **Bottom Line**

*The Official Publication of the Dutchess County Regional Chamber of Commerce*

Business Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Month of Insert: \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Payment (check one):  Check (#: \_\_\_\_\_ )  Credit Card

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

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## *The* **Bottom Line** *Insert Requirements*

- Paper size and weight: 8.5" x 11", 24# paper stock
- Press run is 2,000 copies. Please submit this amount for insertion.
- Inserts can be folded.
- Inserts must be delivered no later than three (3) days prior to publication date to the Chamber office.

**All inserts require signed contract and full payment prior to insertion date. Inserts are placed in monthly newsletter and mailed to Chamber membership.**

### **Cost per insert:**

**\$325** - Your business provides 2,000 copies

**\$500** - Chamber provides a black & white design layout with 2,000 copies on white paper stock (3 week lead time is required)

### **Contact:** Deborah O'Keeffe

Director of Membership, Dutchess County Regional Chamber of Commerce  
845.454.1700 ext. 1009.